



A Night for Sight
Charity Auction
May 13, 2008

Sponsorship Agreement

Name: _____
Company: _____
Title: _____ Email: _____
Address: _____
City, St. and ZIP: _____
Telephone: _____ Fax: _____

The following are the levels of sponsorship available to you and your company.

ANCHOR PARTNER - \$1,000

Limited to one company

- Full-page advertisement on the front inside left cover of the Auction Program
- Company supplied banner or poster behind auctioneer's podium at Auction Venue
- Largest logo prominently placed on Auction Invitation (*if sponsorship agreement finalized before 4/01/2008*)
- Largest logo prominently placed on Auction Web Page and NYCDG Alumnae Chapter Home Page
- Verbal acknowledgement at Auction
- Company product samples, coupons or brochures included in attendees' "goody bags"
- 1-time access to our 1100 + mailing list via a mail house of your choice

BRONZE - \$500

- Full-page advertisement with prominent placing in Auction Program
- Company supplied banner or poster at Auction Venue hung in prominent place
- Logo in prominent place on Auction Invitation (*if sponsorship agreement finalized before 4/01/2008*)
- Logo in prominent place on Auction Web Page
- Company product samples, coupons or brochures included in attendees' "goody bags"

PINK - \$250

- Half-page advertisement in Auction Program
- Company supplied banner or poster at Auction Venue
- Logo on Auction Invitation (*if sponsorship agreement finalized before 4/01/2008*)
- Logo on Auction Web Page
- Company product samples, coupons or brochures included in attendees' "goody bags"

BLUE - \$100

- Logo in Auction Program on page with other "Blue" sponsors
- Logo on Auction Invitation (if sponsorship agreement finalized before 4/01/2008)
- Company product samples, coupons or brochures included in attendees' "goody bags"

CREAM-COLORED ROSE - \$50

- Business card in Auction Program on page with other "Cream-colored Rose" sponsors

Companies interested in being "product sponsors" qualify for sponsorship levels by providing the equivalent dollar amount of product as indicated above.

Sponsorship details:

Artwork

All artwork must be camera ready: 300dpi minimum for print 72 dpi minimum for web

Please e-mail all artwork to nycdeltagamma@yahoo.com. Due dates are as follows:

Auction Invitation: 4/01/2008

Auction Program: 4/25/2008

Website: as soon as your sponsorship agreement is finalized, please e-mail your logo. It will be on our website within 72 hours.

Auction Attendance

Sponsors can request as many invitations to A Night For Sight as desired. However, we apologize that we cannot offer complimentary admission to the auction.

Goody Bags

Items for "goody bags" must be received no later than May 1st, 2008.

Remuneration

All sponsorship payments are due in full upon receipt of Sponsorship Agreement and must be made payable to NYC Delta Gamma Alumnae Chapter.

Company: _____ Date: _____

Level of Sponsorship (PLEASE ✓ ONE):

ANCHOR PARTNER (\$1,000): _____ BRONZE (\$500): _____ PINK (\$250): _____
BLUE (\$100): _____ CREAM COLORED ROSE (\$50): _____

Please send with payment and business card (if applicable) to:

**Andrea Park
1500 Washington Street #9N
Hoboken, NJ 07030**